

Morgan Mack

Copywriter

973.809.2451

morgan.mack@comcast.net

atypicalmorg.com



The Experience

“Shift Leader”: Jeni’s Ice Creams

August-September 2014-15

Where I learned that scooping ice cream is harder than writing copy. Seriously, it’s all in the wrist.

College Ad Group: The KwerkWerks

January-May 2012-13

The first place that taught me to kill my babies. The work babies. Not real ones,

Internship: Viz Lingo LLC.

May-August 2011

Where I figured out that marketing was not my thing, but making stories for brands was.

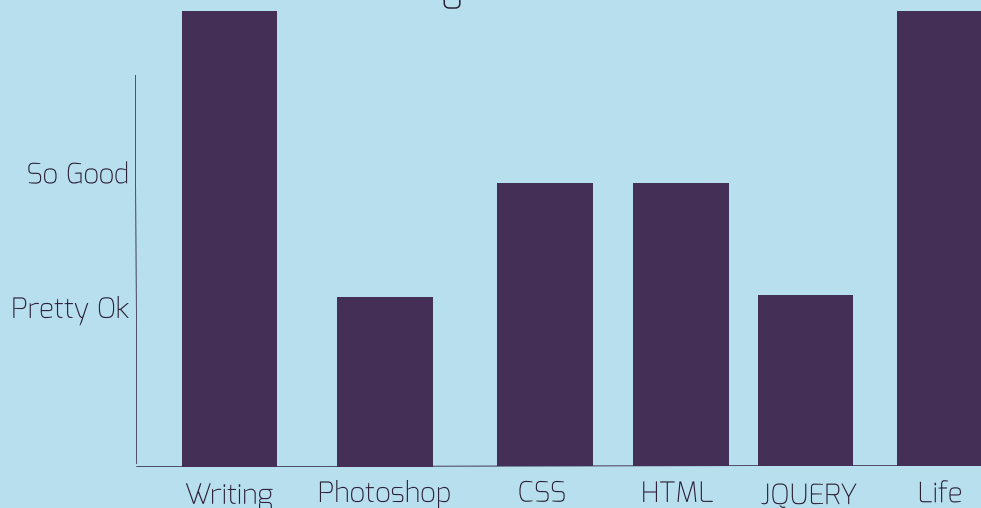
Internship: Costa d’Oro S.P.A

May 2011

They gave me wine and olive oil in exchange for an English website and market research.

The Skills

Some things are a little off the charts.



The Smarts

The Creative Circus

Grad, Sept 2015

St. Bonaventure University

B.A. English Lit 2013